

## personal essay

- communicates a central idea or insight (deep personal meaning)
- reflective
- writer's personal experience
- 1<sup>st</sup> person (I)
- subjective

## transactive writing

- conveys info.
- persuasive
- based upon research
- 3<sup>rd</sup> person (he/she)
- like a letter
- objective
- requires documentation
- editorial